



The Unfair Advantage

of Domino



“It’s almost an unfair advantage for Domino... the fact that you can run ONE Domino vs. two of another brand, just based on the speed alone.”

– Nick Levandusky, Director of Marketing, Misco Products



“With the Domino N610i, we will be able to move work from three other digital presses onto the Domino and still have excess capacity for the future.”

– Todd Roach, Vice President, CompuType



“Scrap and labor savings since moving this job to the Domino is huge. With the N610i, we can now run in one hour what we used to run in an entire shift on flexo.”

– Dave Ferguson, President, McCourt Label

A decorative graphic at the bottom of the page consisting of a wavy teal line with several teal diamond shapes of varying sizes floating above it.

Domino. Do more.

Why Digital?

The need to produce great looking labels that your customers love is still the same today as it was years ago. However today, more variables are at play. More requirements. More challenges. And when you combine your customer needs with your own business revenue and profit initiatives, it's obvious that the process for completing label printing jobs quickly and efficiently is changing. And changing fast.

Do any of these challenges sound familiar?

- Multiple SKUs or versions required (i.e. flavors, colors, varieties, sizes, etc).
- Variable data, QR codes, bar codes, sequential numbering required.
- More information on the label is required (i.e. track and trace).
- Projects requiring frequent graphic changes (i.e. ingredient labels).
- Wider range of materials and substrates are being requested.
- Brand owners want higher quality printing and color consistency.
- Quicker changeover / less make-ready time is needed for efficiency.
- Faster throughput to complete the print jobs is needed.
- Large number of flexo plates, plate mounting, and plate changes are required.
- Shorter run lengths need to be handled more efficiently.
- The need to decrease cost, inventory, waste and material.
- The need to increase print jobs per day and profit-per-job.
- The need to create opportunities and to go after new business.

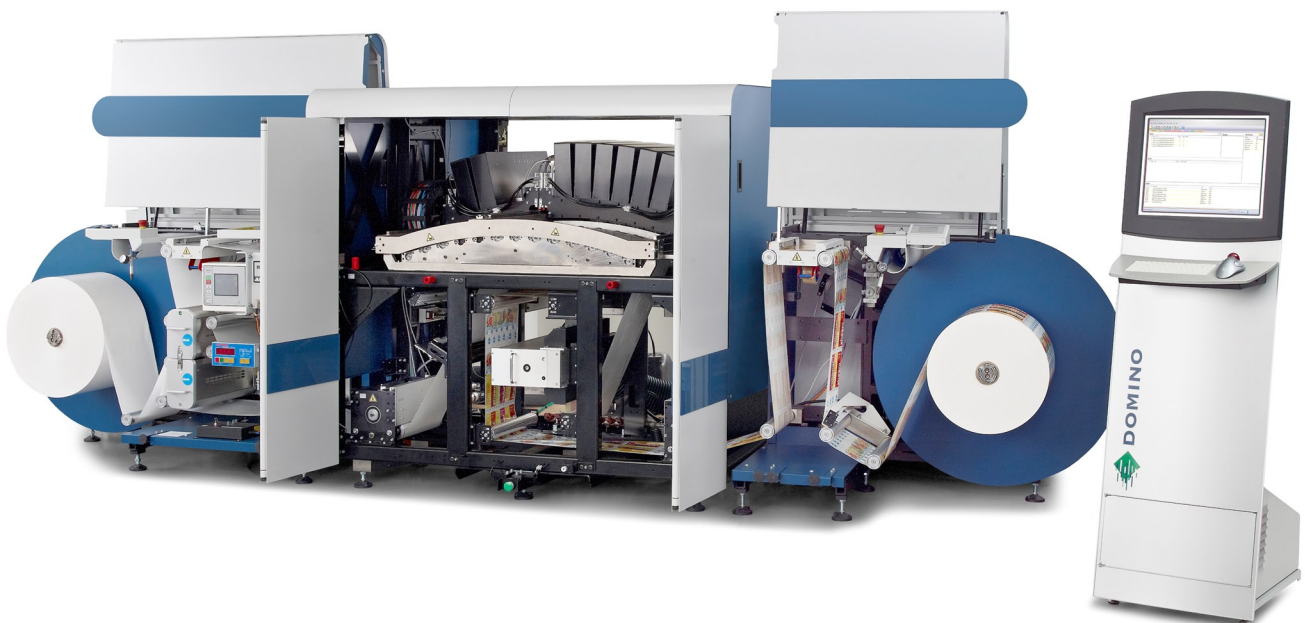


Why N610i?

Whether you run flexo and are considering your first digital label press, or you're already using digital and are ready to take it to the next level, the Domino N610i simply doesn't play fair. It offers the highest digital PRODUCTIVITY, the best digital UV inkjet QUALITY, the most consistent PRINT RESULTS, and a simple OPERATING MODEL.

Unfair advantages give you the edge.

- High-quality mode: print up to 164 fpm / 9,800 linear feet per hour (CMYKOV + W)
- Rapid production mode: print up to 246 fpm / 14,700 linear feet per hour (CMYK)
- Extended color gamut covers over 90% of the Pantone® range
- Outstanding color consistency and repeatability
- High opacity white that is “screen-like” without the cost, waste and mess
- Roll-to-roll or inline finishing
- Change SKUs, colors, images, print jobs on the fly
- No plate making, plate mounting or plate changes
- Automated cleaning and capping of the printheads
- 600 × 600 dpi native resolution
- Ink-only model; no click charges
- UV ink; highly durable, chemical and moisture resistant
- Prints on standard flexo materials, many without the need to pre-coat





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We welcome you to visit us and to see the DOMINO DIFFERENCE!



dominodigitalprinting.com



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Why DOMINO?

- A long history of innovation, continuous growth, and exceeding customer expectations
- Over 35 years of inkjet technology experience
- Financially strong and stable
- Heavily invested in digital technology
- Global organization
 - 25 subsidiaries
 - 200+ distributors
 - 120+ countries
 - 2,000+ employees worldwide

Domino. Do more.